

PROTECTION AND PROCESSING OF WEBSITE VISITOR PERSONAL DATA PRIVACY NOTICE

(“Privacy Notice”)

1. GENERAL DESCRIPTION

Within the scope of the law, personal data includes all kinds of data relating to an identified or identifiable natural person. Sensitive Personal Data, which is a special type of personal data, is based on race, ethnicity, political thought, philosophical belief, religion, sect, other beliefs, clothing, association, foundation or union membership, health, sexual life, criminal conviction and security measures. refers to biometric and genetic data.

Processing personal data, obtaining, recording, storing, preserving, changing, rearranging, disclosing, transferring, taking over, making available, of personal data fully or partially automatically or by non-automatic means provided that it is a part of any data recording system, It refers to all kinds of operations performed on data such as classification or prevention of use.

2. DATA CONTROLLER

Your personal data is processed by Maxen Enerji Sistemleri Sanayi Ticaret Anonim as the data controller (“**Data Controller**”), in accordance with the Law No. 6698 on the Protection of Personal Data (“**Law**”), within the scope described below.

3. COLLECTION OF PERSONAL DATA, LEGAL REASON AND PURPOSE OF PROCESSING

Although your personal data may vary depending on the service provided by the Data Controller and the commercial activities of the Data Controller, in compliance with the Law; automatically or non-automatically, verbally, in writing or electronically.

Your collected personal data, in compliance with the basic principles stipulated in the Law and within the personal data processing conditions (legal reasons) specified in Articles 5 and 6 of the Law and shown below;

It may be processed by the DATA CONTROLLER for the following purposes. You can examine what your personal data is, how they are collected, what personal data may be subject to processing by us, and the details of the purposes of processing this data from the tables below.

Identity

Identity Data		
Identity Data	Data Acquisition Method	Purpose Of Processing Personal Data
Name- Surname	Information Technologies Data Recording System	Execution Of Communication Activities
	Form - Document	Execution Of Customer Relationship Management Processes
		Follow-Up Of Requests / Complaints

Legal Reasons
Legitimate Interests Of The Data Controller

Communication

Communication Data		
Data Of Communication Data	Data Acquisition Method	Purpose Of Processing Personal Data
Adres No	Information Technologies Data Recording System	Execution Of Communication Activities
E-Mail Address		
Contact Address	Form - Document	Execution Of Customer Relationship Management Processes
Phone Number Etc.		
Legal Reasons		
Legitimate Interests Of The Data Controller		

Transaction Security

Transaction Security Data		
Data of Transaction Security Data	Data Acquisition Method	Purpose of Processing Personal Data
IP address information	Information Technologies Data Recording System	Execution of Communication Activities
Website login and exit information		
	Form - Document	Execution of Customer Relationship Management Processes
		Follow-up of Requests / Complaints
		Execution of Information Security Processes
		Execution of Activities in Compliance with the Legislation
Legal reasons		
Legitimate Interests of the Data Controller		

Prescribed in Laws

Marketing

Marketing Data		
Data of Marketing Data	Data Acquisition Method	Purpose of Processing Personal Data
Cookie records	Information Technologies Data Recording System Form - Document	Execution of Information Security Processes Execution of Activities in Compliance with the Legislation
Legal reasons		
Prescribed in Laws		
Legitimate Interests of the Data Controller		

4. THE PARTIES TO WHICH YOUR PERSONAL DATA IS TRANSFERRED AND THE PURPOSE OF TRANSFER

Your personal data may be transferred by the Data Controller to the domestic and foreign recipient groups listed below, limited to the above-mentioned purpose, in accordance with the basic principles stipulated in the Law and within the personal data transfer conditions specified in Articles 8 and 9 of the Law.

Parties to which Personal Data are Transferred and Purposes of Transfer	Transferred Parties		Purpose of Transfer of Personal Data	
	DOMESTIC	ABROAD	DOMESTIC	ABROAD
Identity Communication Transaction Security Marketing	Authorized Public Institutions and Organizations		Legal Obligation	

Legal reasons	
DOMESTIC	DOMESTIC
Legal regulation	

5. YOUR RIGHTS RELATED TO YOUR PERSONAL DATA

Pursuant to the Article 11 of the Law, data owners have the following rights with regard to the processing of your personal data:

- to learn whether your personal data is being processed
- to request information if your data is processed
- to learn the purpose for which the data is processed and whether the data is used in accordance with these purposes
- to be informed of the third parties to whom your personal data has been transferred in domestic or abroad
- to request that your personal data be rectified if it is incomplete or inaccurate
- to request that your personal data be deleted or destroyed
- to request that the rectification, deletion or destruction of your personal data upon your request be notified to any third-party to whom your personal data has been transferred
- to object to any result to your detriment reached by the analysis of your personal data exclusively through automated means
- to request compensation for any damages incurred due to the unlawful processing of your personal data

If you submit your requests regarding your rights to us through the methods specified below, the request will be finalized as soon as possible and within thirty days at the latest, free of charge.

In order to exercise your rights, after filling and signing the relevant person/data owner application/request form, a copy of which is available at <https://kontekenerji.com.tr/> or you can get physically from the Data Controller, this application form or the original signed copy that you have prepared to exercise your rights;

- You can hand-deliver your identity documents to the secretariat of Kemalpaşa Caddesi 7405 Sokak No:8 Pınarbaşı/İZMİR (Data Controller address),
- You can send it to our address above via a notary public or by registered mail with return receipt.

We appreciate you for reading the privacy notice.